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Date:

1/11/06

By:

Patti Hespell  
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**Mail Stop Amendment**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In Re: Patent Application of Charles Eldering, et al.**

Conf. No.:	4098	:	Group Art Unit:	2611
Appln. No.:	10/031,268	:	Examiner:	Brown, Reuben M.
Filing Date:	23 March 2002	:	Att'y. Docket No.:	T708-13

Title: Advertising Management System for Digital Video Streams.

**REQUEST FOR RECONSIDERATION**

This paper is in response to the Non-final Office Action dated October 12, 2005, in the above-identified patent application.